

KAMRAD

I BELIEVE

THE CURRENT SINGLE „I BELIEVE“ (STATUS: JUNE 20TH):

- ◆ 350k daily streams across all platforms
- ◆ 25Mio total streams
- ◆ 25% growth of streaming numbers compared to last week
- ◆ 17Mio video views on Tik Tok
- ◆ 3000 video creations on Tik Tok
- ◆ #6 in the German Airplay Charts with increasing tendency (with bonus #3 APC)
- ◆ #11 European Airplay Charts
- ◆ #18 Polish Airplay Charts
- ◆ #10 German Shazam Charts
- ◆ #2 Austrian Shazam Charts
- ◆ #16 Polish Shazam Charts
- ◆ #20 Swiss Shazam Charts
- ◆ #25 in German GfK Charts with increasing tendency
- ◆ Top100 Global Shazam Charts

OFFICIAL VIDEO



KAMRAD is a rising artist, writer and producer from Germany who combines elements of Pop, RnB and EDM to create his own compelling style of Pop music. Driven by a unique vocal sound that mixes his special vocal character with an electronic, robotic touch, KAMRAD's songs perfectly unite catchy melodies with meaningful lyrics. With his current single "I Believe" the singer and songwriter has already achieved great success:

The song has more than 8Mio streams and reached the Top 50 in the German Airplay Charts within a very short time. On Tik Tok, the song goes viral, which can be seen from around 2000 creations and more than 12Mio video views! In the song he talks about commitment fears and the difficulty of entering real relationships in times of social media, Tinder and co: "I think many people - myself included - suffer from the unrealistic expectations that society and social media spread in terms of relationships."

So KAMRAD presents himself bluntly and just as he is: as a young, yet mature person with his hopes, worries and fears. "I want to show my fans and all listeners my development - everything will be more personal, more honest and simply more me," according to the 24-year-old. Part of this development were the releases of his first EP, his debut album and some non-album singles, through which the musician has already been able to achieve many beautiful milestones: Tours with Nico Santos, Sunrise Avenue and Adel Tawil as well as 3 top 100 airplay singles with "Blame it on the Lights" as the highlight at #61 prove the great potential of the Wuppertal native.

On tour as a support act of famous singer Nico Santos in November 2021, the singer-songwriter was already able to present his new music to a very large audience and showed once again his great strength as a live act. "Being on stage is the reason why I started making music. To be able to do this again after such a long time was a huge privilege" he shared. Highlight of those concerts: The moment when, night after night, thousands of people sang along to "I Believe" even though the song hadn't even been released yet. "An absurd and incredibly beautiful feeling," says KAMRAD.



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